Introducing the next generation nutraceutical for pets needing immune support or with liver disease, and for older pets.

**Administration:**

**RECOMMENDATIONS FOR USE:**

DOGS and CATS: 1ml per 5 kg of body weight every 12 hours.

**STORAGE:** Keep well closed in a cool, dry place.

**SIDE EFFECTS:** None reported

**PRECAUTIONS AND WARNINGS:** Keep out of reach of children and animals.

**COMPOSITION:** Glucosamine, Maltodextrin, Additives: Arginine, Monoammonium Glycyrrhizinate, Glycine, Ascorbic Acid, Pyridoxal, Folic acid, Calcium Pantothenate, Hydrochloride, Cyanocobalamin, Maltic Acid, Zinc Sulfate, Liver Flavour, Potassium Sorbate, Sodium Benzoate, Water.

**PRESENTATION:** 150ml bottle with 10ml syringe
Viusid is a next generation nutraceutical, high in activated antioxidants. Viusid has been designed to support the immune system and improve liver cell function.

Oxidative stress is the total burden placed on organisms by the constant production of free radicals in the normal course of metabolism plus other environmental pressures. Antioxidants can have a key role in maintaining health and supporting the body at times of stress and illness. Viusid offers a new solution that owners can administer themselves to help to improve the function of the immune system, support geriatric pets and aid liver metabolism.

Geriatric patients, especially cats can go off their food because they feel unwell and Viusid is particularly useful for these cases because it will help improve appetite, and help them to feel better - and in doing so will help improve quality of life.

Viusid is a pioneering research company, has developed a process termed Molecular Activation Technology (MAT). MAT is a patented process which increases the energy of the compound without changing its molecular structure. Viusid is a principal product within its range to which this technology has been applied. It has been formulated using a specific range of activated antioxidants, designed to meet the needs of those pets with a challenged immune system, or suffering from liver diseases. The most important of these is extract of liquorice root, Glycyrrhizic Acid (G.A.).

Mechanisms of GA Effects:

Suppression of TNF-α: Tumour necrosis factor-alpha (TNF-α) is an important cytokine, which is a key mediator of hepatic apoptosis and necrosis. Glycyrrhizic Acid A has been shown to influence the immune system.

The other antioxidants in Viusid help to nourish and maintain the health of normal cells, maintain appetite and normal body condition, and support recovery.

See back of brochure for publication references.

Problems in pets with compromised immune systems and older patients:

- Chronic viral infections
- Recurrent bacterial infections
- Gingivitis
- Weight loss and poor coats

Problems in pets with poor liver function:

- Cirrhosis
- Fatty liver
- Hepatitis
- Jaundice

Main Active Ingredients

- Activated Glycyrrhizic Acid
- Activated Arginine
- Activated Glucosamine
- Activated Malic Acid

Geriatric Patients

- A powerful antioxidant, with a total ORAC score of over 11,500 µmTE/ml

ORAC stands for the Oxygen Radical Absorbance Capacity and is a scale to measure the power of antioxidants.

Clinical Trial Conclusions

‘Treatment with viusid leads to a notable improvement in overall clinical outcomes such as survival, disease progression and development in HCC (Hepatocellular carcinoma) in patients with HCV-related cirrhosis.’

ORAC stands for the Oxygen Radical Absorbance Capacity and is a scale to measure the power of antioxidants.

Geriatric pets in particular often need nutraceutical support to help maintain appetite and support the immune system. This can help to improve health in general, improve overall condition and reduce the instances of disease. Older cats in particular are prone to loss of appetite. Viusid will help to give nutritional support to cases like these.

Problems in pets with poor liver function:

- Cirrhosis
- Fatty liver
- Hepatitis
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AFTER

HUMAN FATTY LIVER

EVOLUTION IN HUMAN FATTY LIVER AFTER SIX MONTHS OF TREATMENT

ORAC stands for the Oxygen Radical Absorbance Capacity and is a scale to measure the power of antioxidants.